

ARCHIE
SERIES

NO. 5
OCT.

95¢
40p

THE ALL NEW

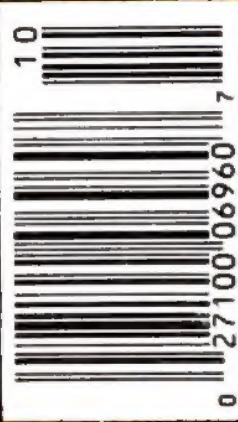
Betty and Veronica

APPROVED
BY THE
COMICS
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BETTY AND VERONICA NO. 5 OCTOBER

NOW THERE'S
AN UNUSUAL
SIGHT! VERONICA
GETTING HER
SWIMSUIT
WET!!



Dan
DeCarlo

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ANNIVERSARY!
45 YEARS OF GREAT
COMIC ENTERTAINMENT

YOU DON'T NEED DRUGS...

...TO ENJOY MUSIC!



...TO PLAY SPORTS!



...TO JUST FEEL GREAT!



YOU
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CHOICE!!

SAY "NO"
TO DRUGS!

A PUBLIC
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FROM

Archie
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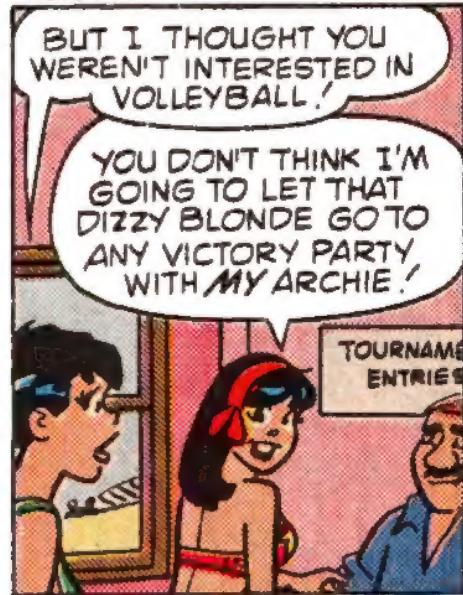
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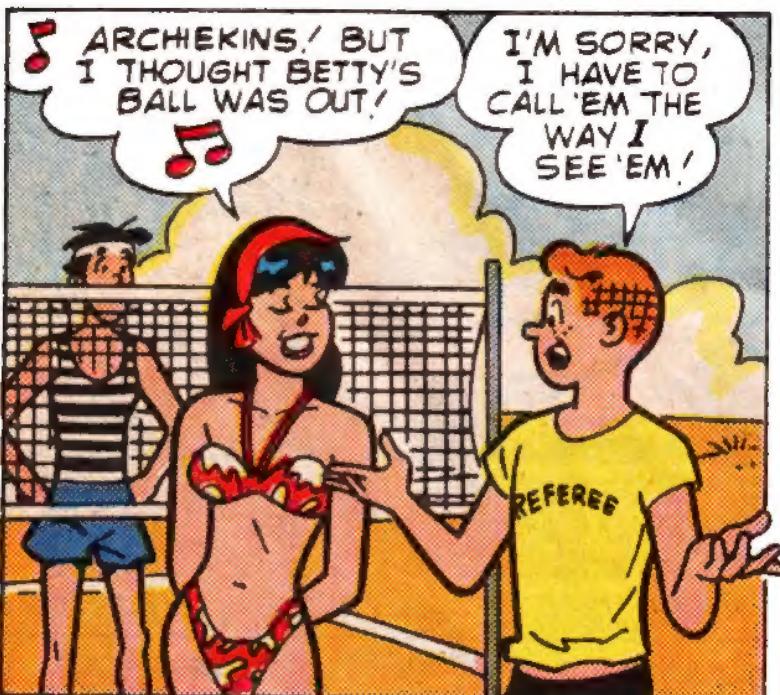
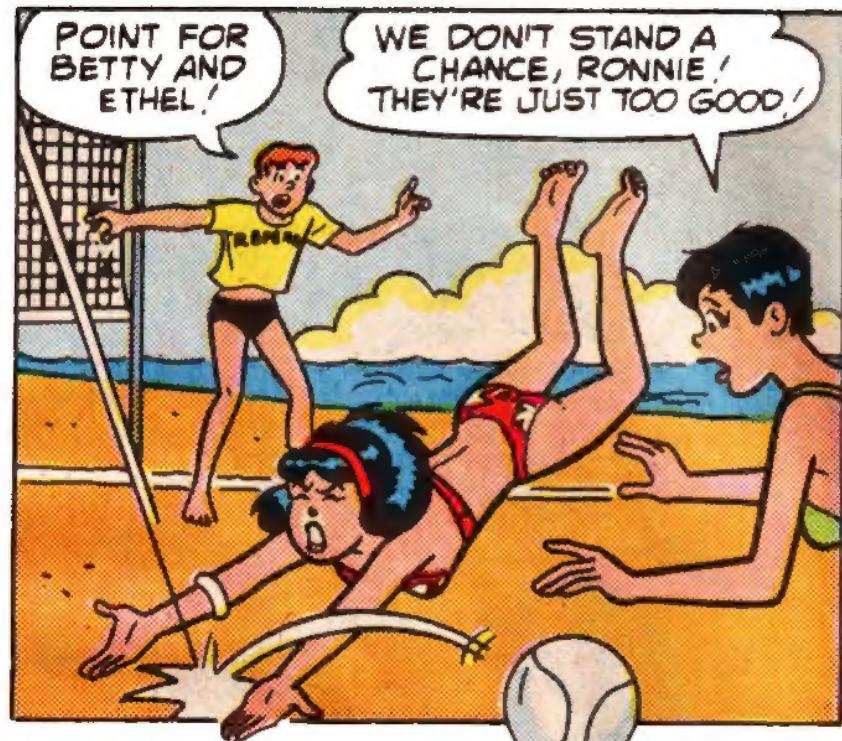
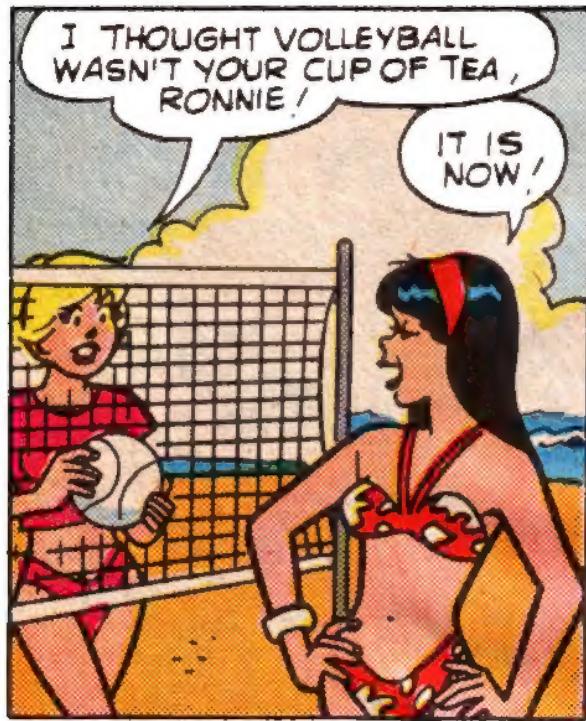


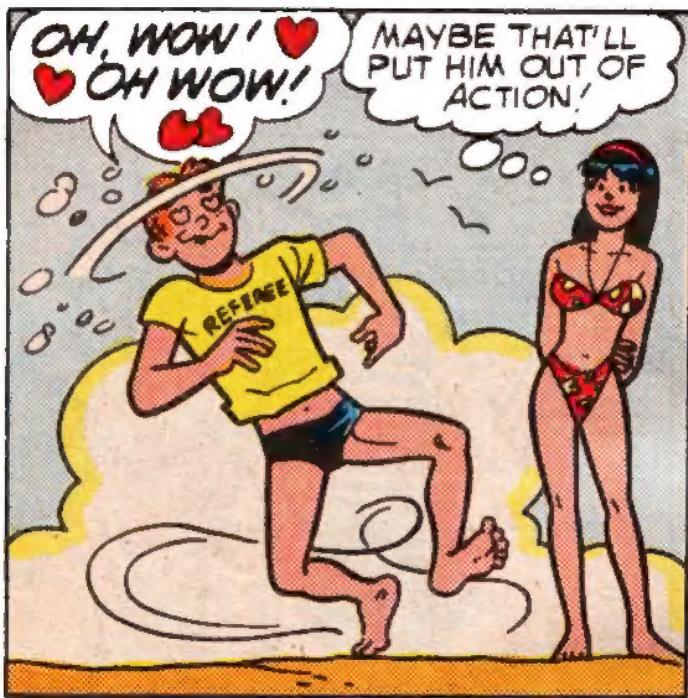
Betty and Veronica [®] "TEAM EFFORT"

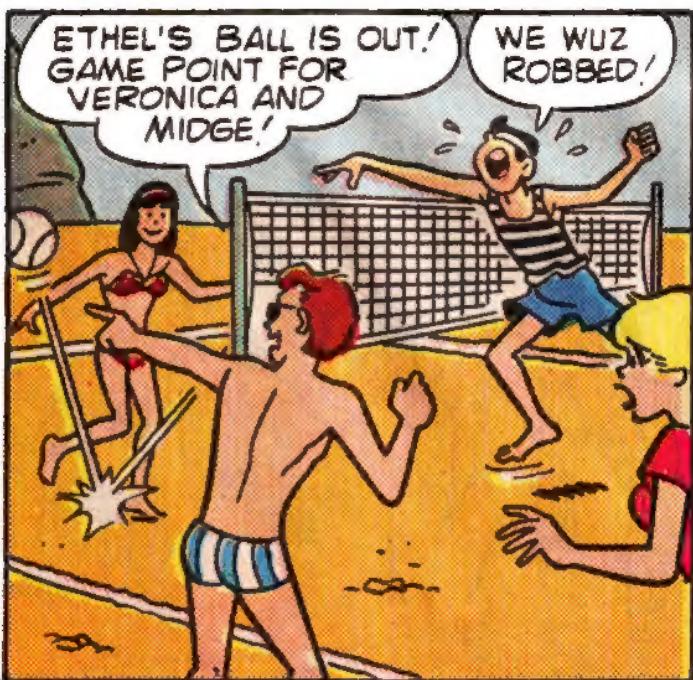
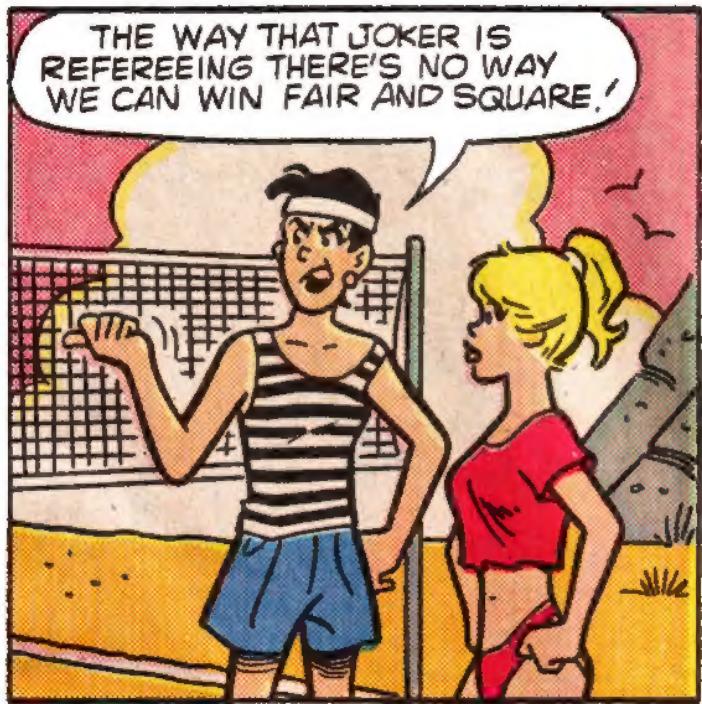
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BRAND
NEW!



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NEW?
?

The New
Archies
ON NBC TV
THAT'S WHAT!

HEY, KIDS! THE NEW ARCHIES ARE TAKING OFF WITH A BRAND NEW CARTOON SERIES, SATURDAY MORNINGS ON NBC, STARTING SEPTEMBER 12, 1987! YOU'LL SEE WILD NEW ADVENTURES, MEET SOME NEW FRIENDS, AND SHARE IN THE FUN AND SURPRISES!



Veronica's SUMMER

FASHION COLLECTION!



VERONICA'S
SUPERIOR STARS
BY: LISA SULLIVAN
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OUTFIT BY: MARY STERNER ... REEDVILLE, VA

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SEND YOUR FASHIONS TO:
VERONICA'S FASHIONS,
10 ARCHIE COMICS,
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MAMARONECK, NY
10543

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MURRAY BRIDGE, AUST.

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BRIDGEFORD, ME 

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Fatt Heads

Fatt Heads



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Betty and Veronica

"SUITS ME FINE"

ARCHIE ANDREWS,
HOW DARE YOU BE AN
HOUR LATE FOR OUR
BEACH DATE?

I GOT HUNG UP AT BETTY'S!
SHE WANTED ME TO STOP BY
AND PICK UP SOME BROWNIES
SHE'D MADE!

SCRIPT:
KATHLEEN WEBB
PENCILLING:
DAN DECARLO
INKING:
JIM DECARLO

WHY DID YOU
TAKE SO LONG?!

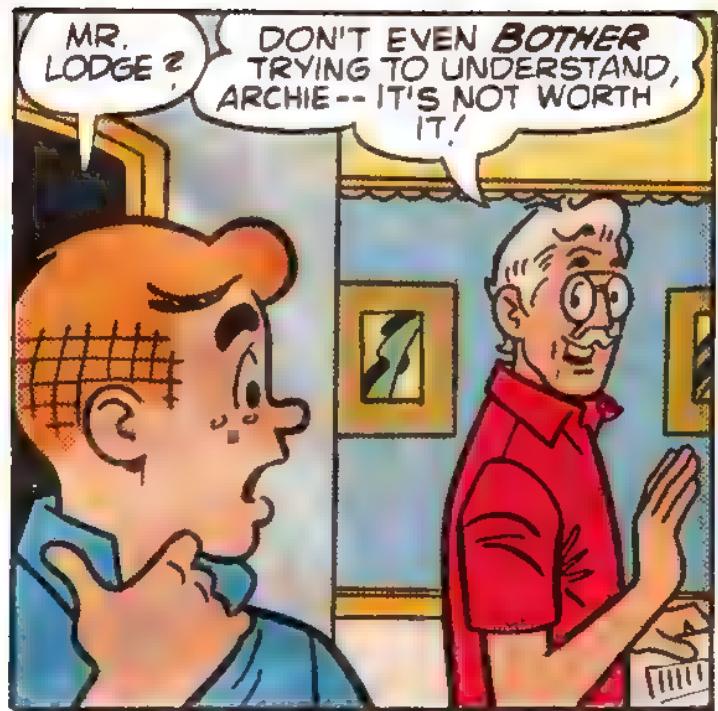
WELL, I HAD TO
WAIT WHILE SHE
BAKED A WHOLE
NEW BATCH!

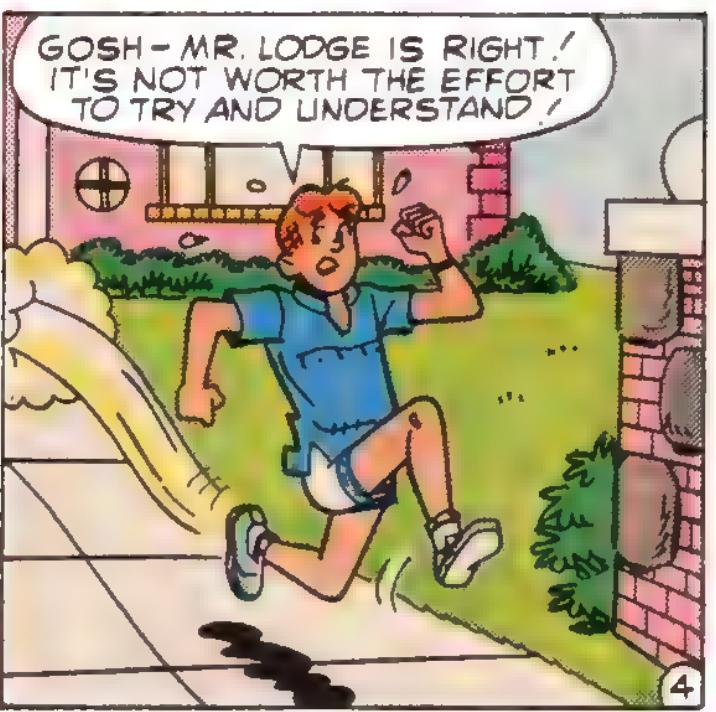
--- JUGHEAD ATE
THE FIRST BATCH
BEFORE I GOT THERE!

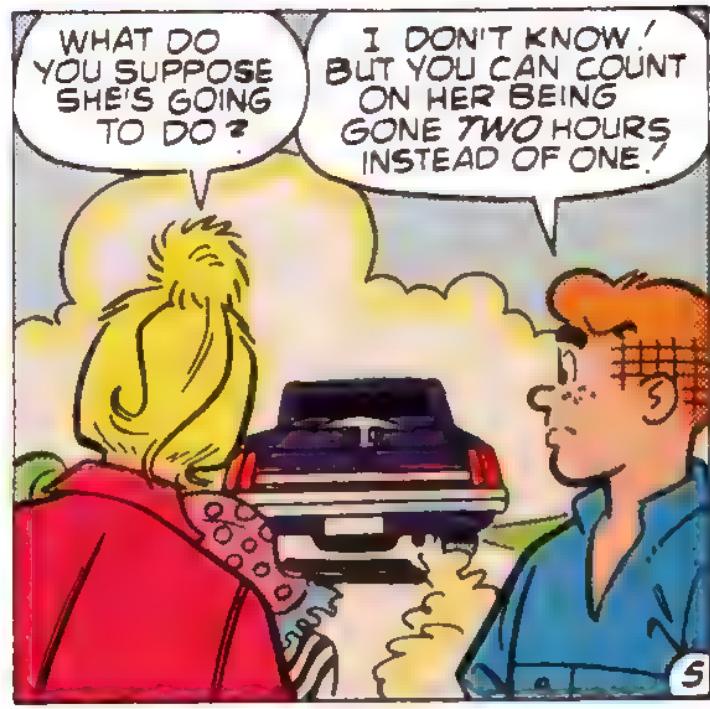
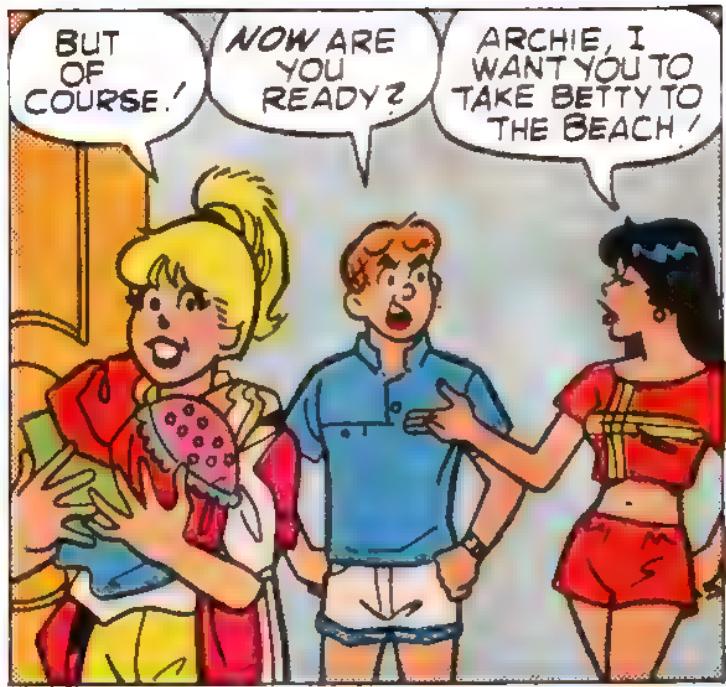


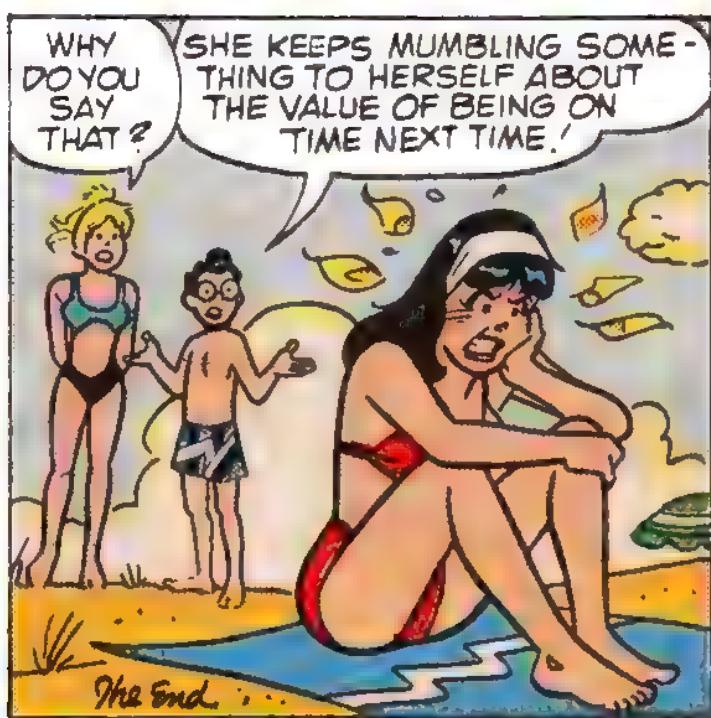
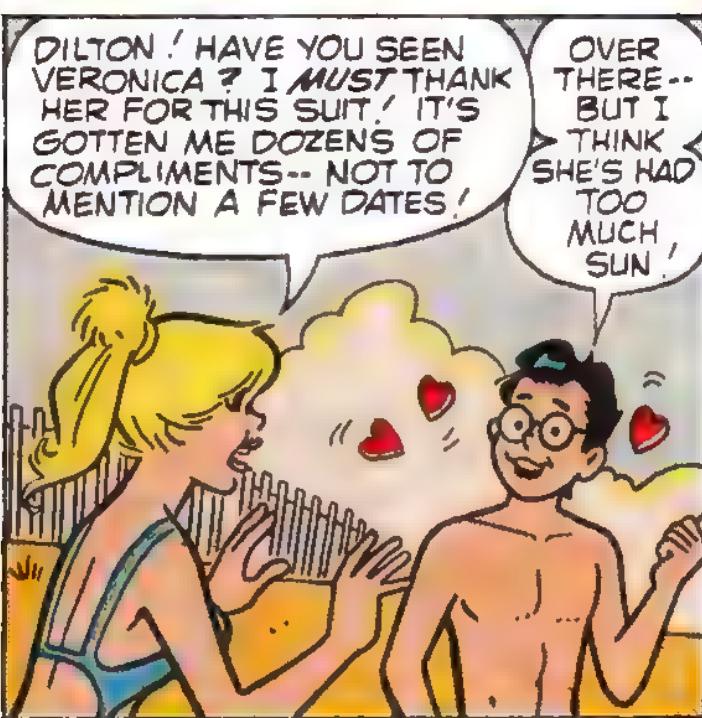
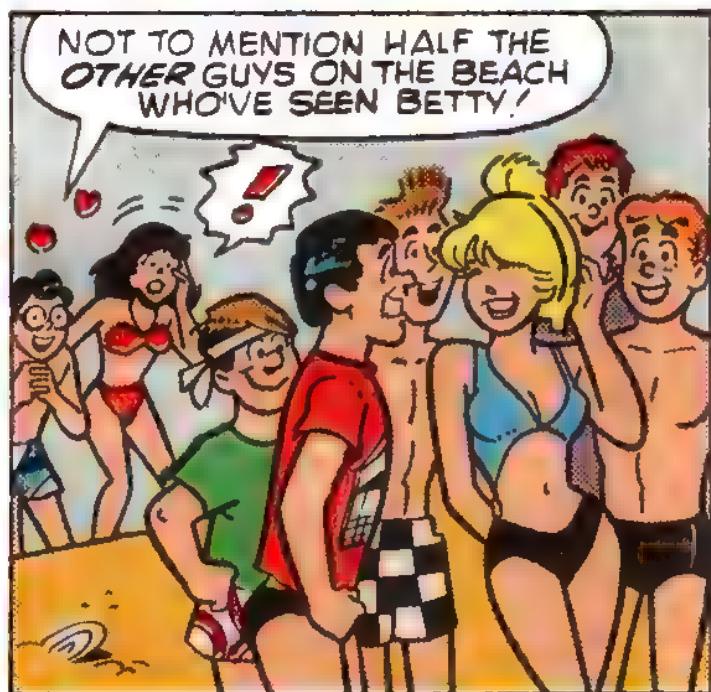
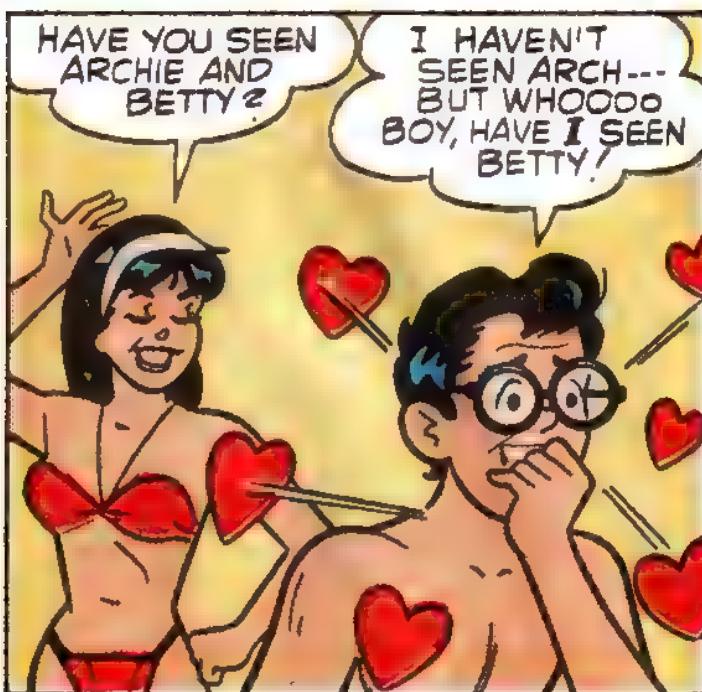
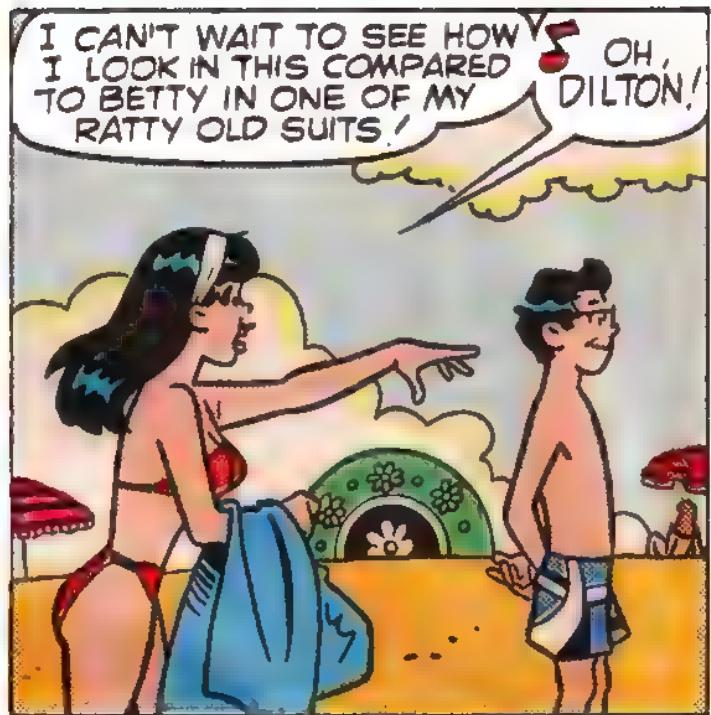
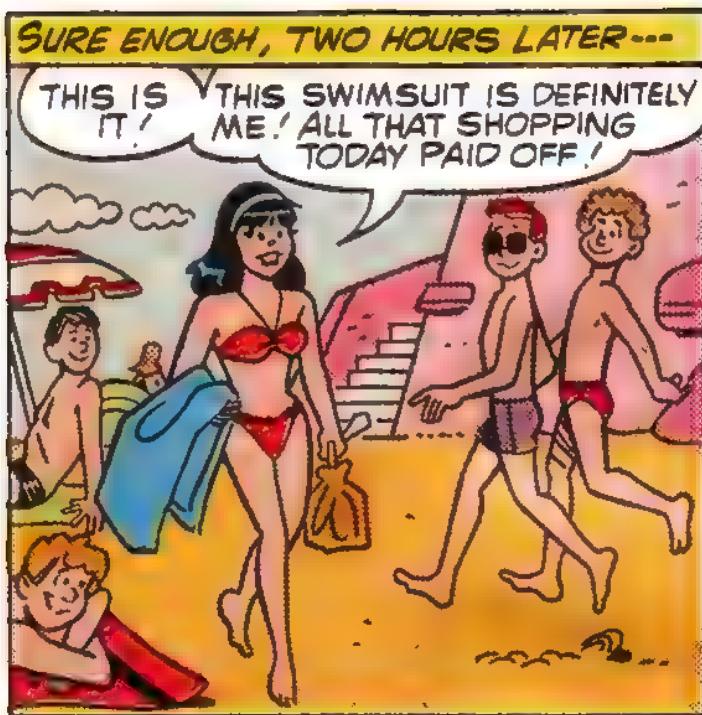
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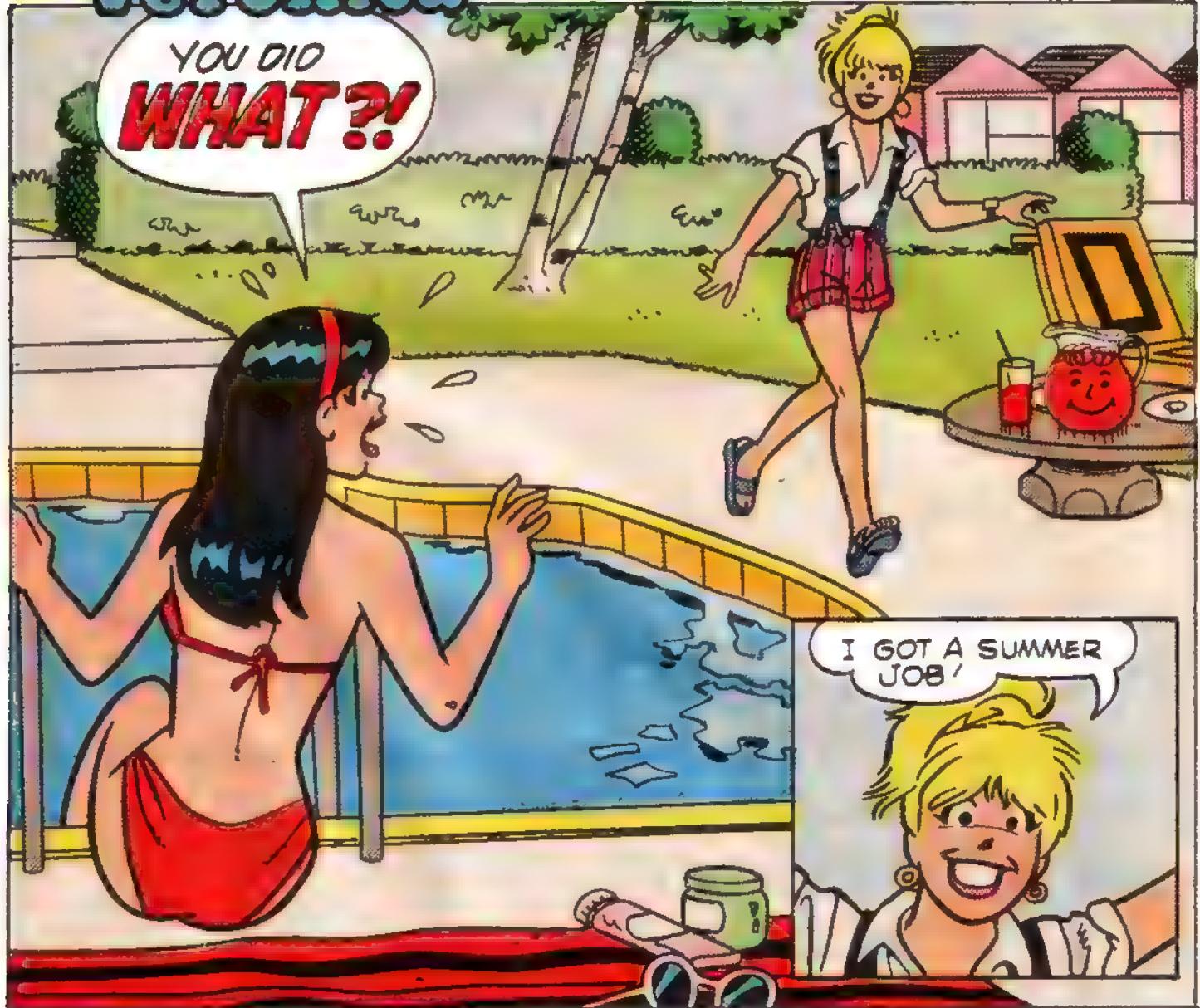
T.G.I.F.

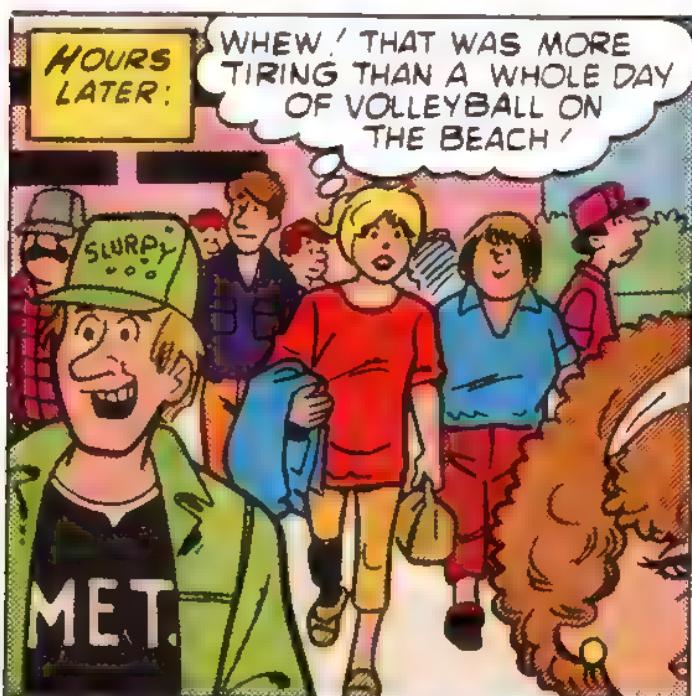
SCRIPT:
FRANK DOYLE

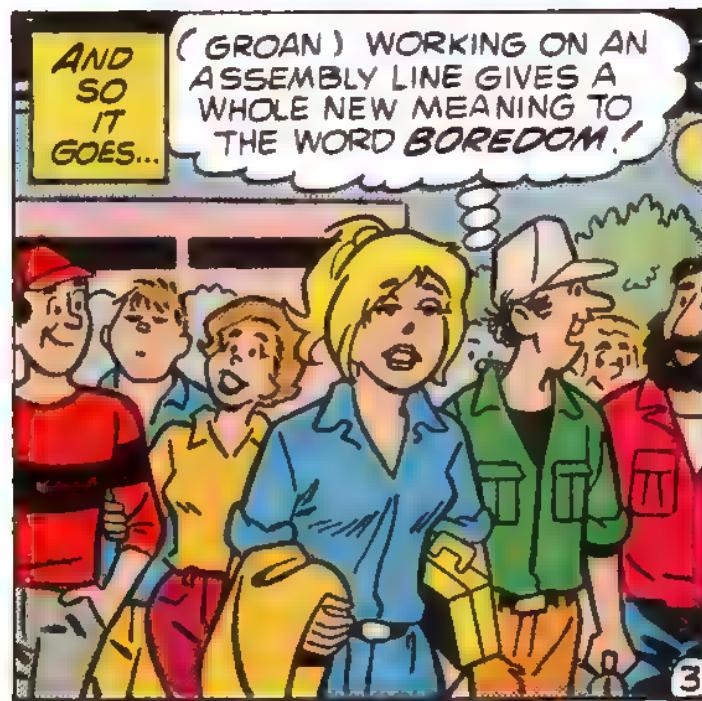
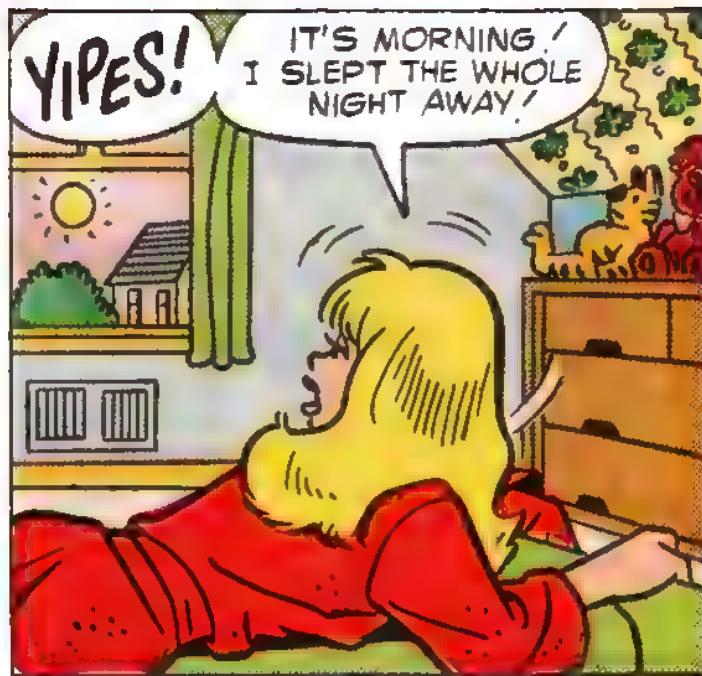
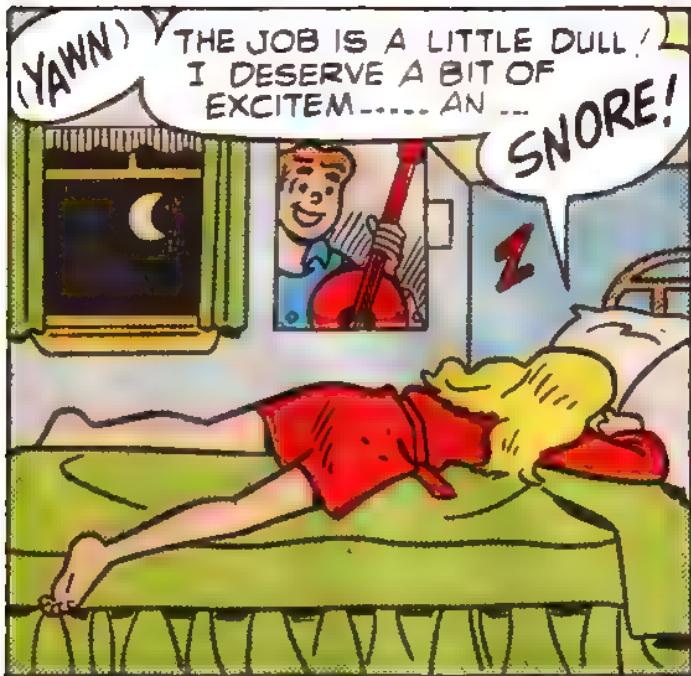
PENCILLING:
DAN DECARLO

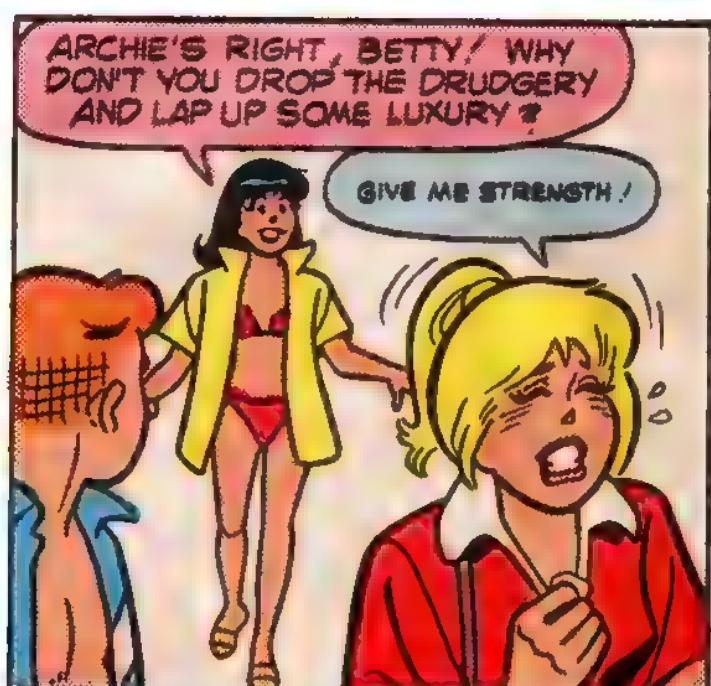
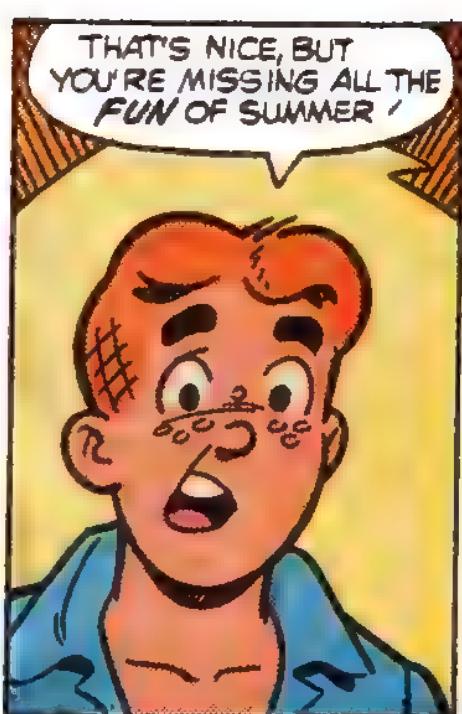
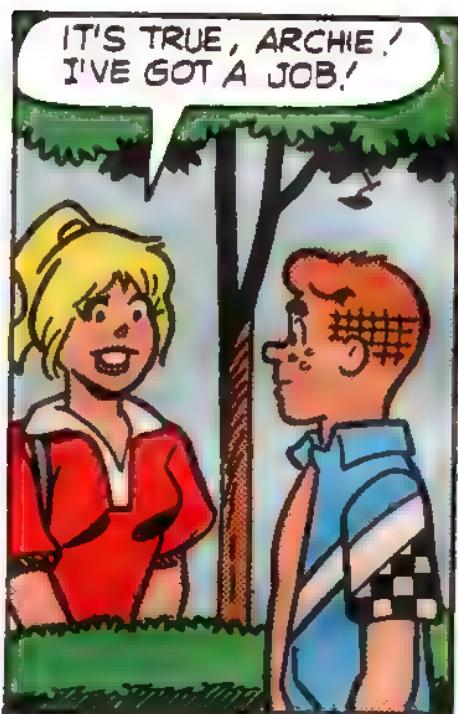
INKING:
JIM DECARLO

YOU DID
WHAT?!











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 LAUGH COMICS DIGEST
 LITTLE ARCHIE COMICS DIGEST

JUGHEAD JONES COMICS DIGEST

ARCHIE ANDREWS WHERE ARE YOU DIGEST
 BETTY AND VERONICA COMICS DIGEST
 JUGHEAD WITH ARCHIE COMICS DIGEST

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Dear Betty & Veronica.



I HAVE A FRIEND AND EVERY TIME WE GO OUT WITH A COUPLE OF BOYS SHE PUTS ME DOWN, AND TELLS THINGS ABOUT ME - THINGS I'D PREFER NOT TO BE MADE PUBLIC. NOW I'M BEING TEASED, AND I DON'T LIKE IT! WE'VE BEEN BEST FRIENDS FOR EIGHT YEARS, AND I LIKE HER, BUT NOT HER PUT DOWNS. WHAT SHOULD I DO?

"CONFUSED" ARGOURA HILLS, CA
TELL HER HOW MUCH SHE IS HURTING YOU. IF SHE IS REALLY A FRIEND SHE WILL STOP DOING IT. IF SHE CONTINUES, I WOULD NOT CONSIDER HAVING A FRIEND WHO CONSTANTLY PUTS ME DOWN!



THANK YOU
TO THESE
LETTER WRITERS

HOLLY BURRELL
SASKATOON,
SASK

MINDY W.
WAPELLO, IA

VANESSA SMITH
PITTSBURGH,
PA

ALLISON S.
COQUITLAM,
B.C.

MYRA LINEN
BRONX, N.Y.

CORINNE EVANS
GRAND CAYMAN,
B.V.I.I.

MALCOLM W.
SAN ANTONIO,
TX

I'M NINE YEARS OLD WITH A PROBLEM! THERE'S A BOY WHO I WAS TOLD HAS A CRUSH ON ME! HE HAS NEVER TOLD ME OR EVEN GIVEN ME A SIGN! IT'S ODD, BECAUSE I REALLY LIKE HIM! WHAT CAN I DO ABOUT THIS SITUATION?

ROBERTA C., WASHINGTON, D.C.
AT YOUR AGE IT'S HARD FOR KIDS TO PUT THEIR FEELINGS INTO WORDS. AS LONG AS YOU KNOW HE LIKES YOU, THAT SHOULD BE ENOUGH FOR NOW.

MY PROBLEM IS STUTTERING. I CAN'T GET RID OF IT. I KEEP TO MYSELF AND TRY TO AVOID ANY VERBAL CONTACT WITH ANYONE. MY SCHOOL MARKS FOR WRITTEN WORK ARE GOOD, BUT I OBVIOUSLY HAVE TROUBLE WITH ORAL REPORTS. I'D APPRECIATE IF YOU CAN GIVE ME ADVICE.

"JOHANNA"
YOU CAN BE HELPED TO OVERCOME YOUR PROBLEM. NO DOUBT YOUR SCHOOL HAS A SPEECH TEACHER WHO CAN WORK WITH YOU.

SINCE A NEW GIRL MOVED INTO OUR AREA, MY CLOSE FRIEND DOESN'T PAY ANY ATTENTION TO ME! WHAT CAN I DO?

RHONA E., TEXARKANA, TX
TRY MAKING FRIENDS WITH THE NEW GIRL, AND FORM A "HAPPY THREESOME"!

WRITE YOUR LETTERS TO:

DEAR BETTY AND VERONICA
c/o ARCHIE COMICS,
325 FAYETTE AVE.
MAMARONECK, N.Y. 10543

★ WATCH FOR "THE NEW ARCHIES" CARTOON SHOW ★
★ ON NBC TV-SATURDAY MORNINGS-STARTING SEPT. 12 ★

Betty's MYSTERY PUZZLE!!

HELP BETTY COLLECT A LIST OF CRIME SUSPECTS AS SHE READS HER MYSTERY NOVEL! UNSCRAMBLE THE WORDS BELOW TO FIND THESE SUSPECTS! ANSWERS ARE GIVEN BELOW! GOOD LUCK, DETECTIVES!!!!

① REBTUL ② FECH

③ SHISEER ④ YAD
NHA
MN

⑤ ENRAE
E GDR



ANSWERS:

5. GARDENER
4. HANDYMAN
3. HERBES
2. CHEF
1. GOLF

NEW PUZZLE PALS! KEEP THOSE CARDS
'N' LETTERS COMIN' IN!

NICK MANGOS * JULIE-ANN WYNTER
MERRILLVILLE, IN * KINGSTON, JAMAICA

BETTY GONZALEZ * NICOLE McGREEVY
BURLINGTON, IOWA * ALTA., CANADA

JENNIFER MONTOYA * WALTER SIGG
SANTA PAULA, CA * SCHWARTZWOOD LAKE, NJ

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10543

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ADDRESS

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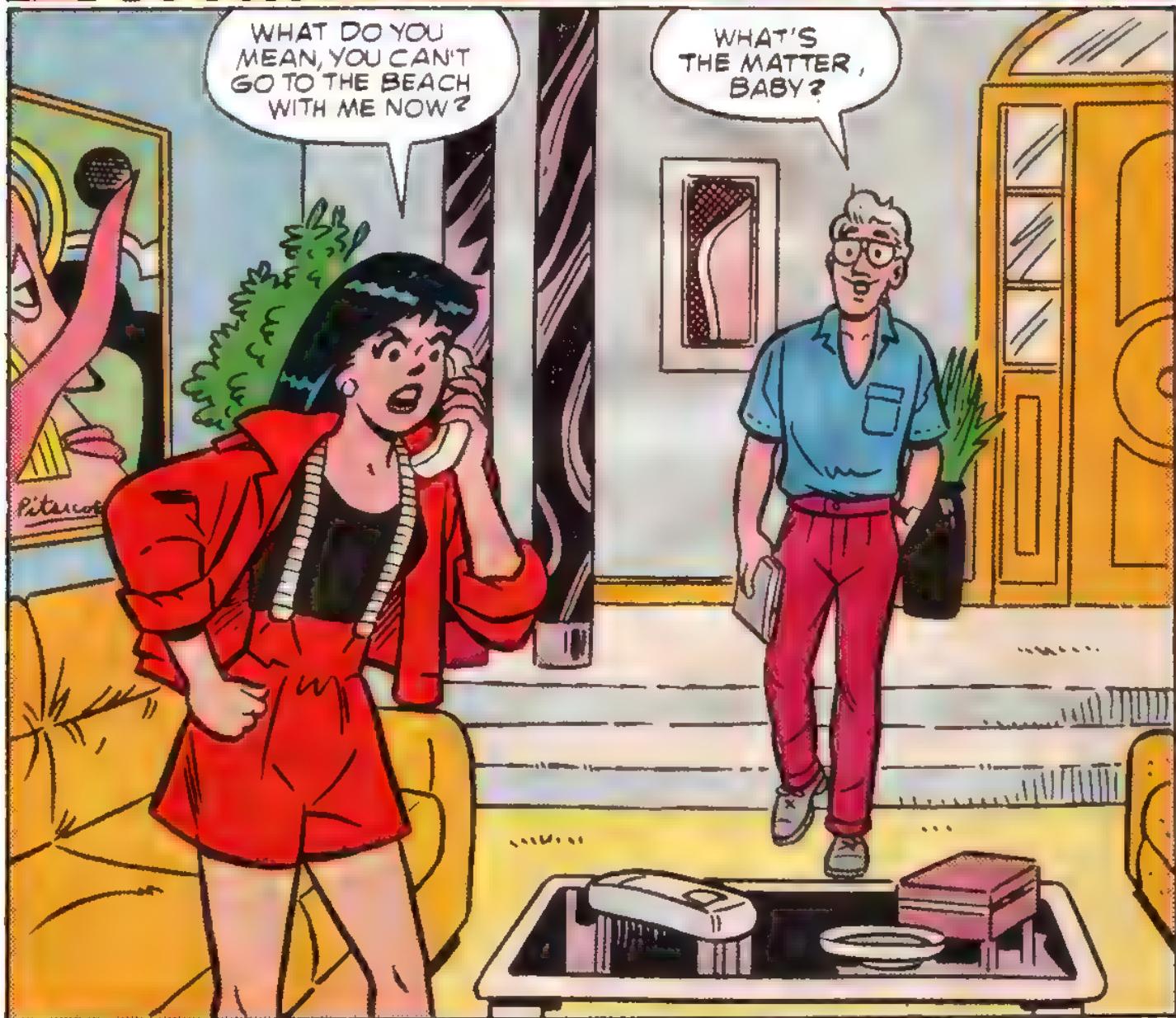
ADDRESS

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OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

Betty and Veronica

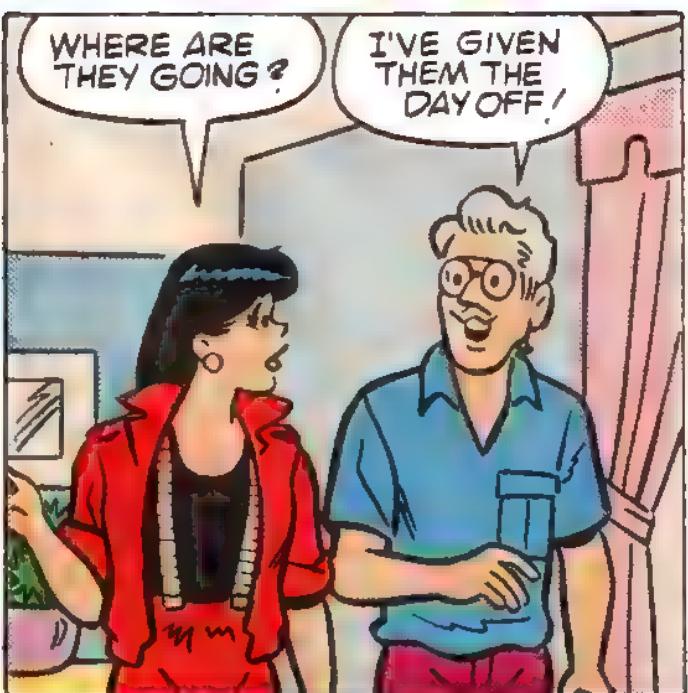
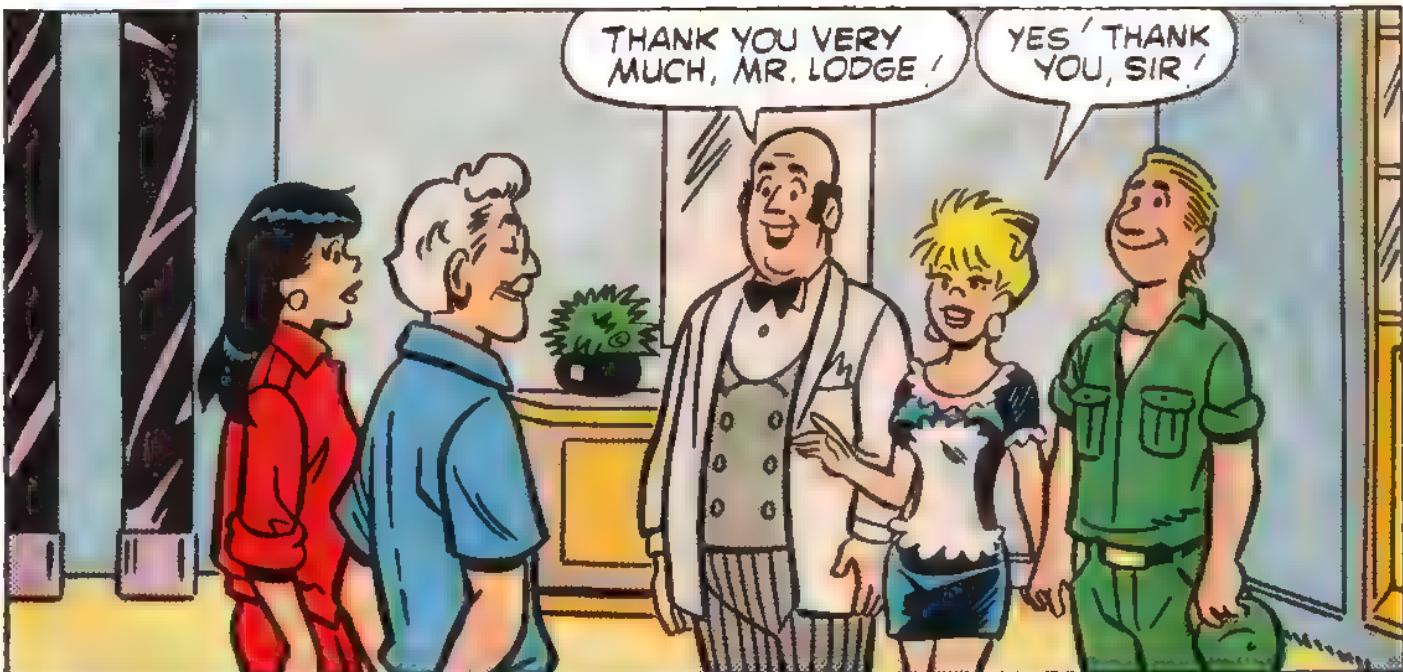
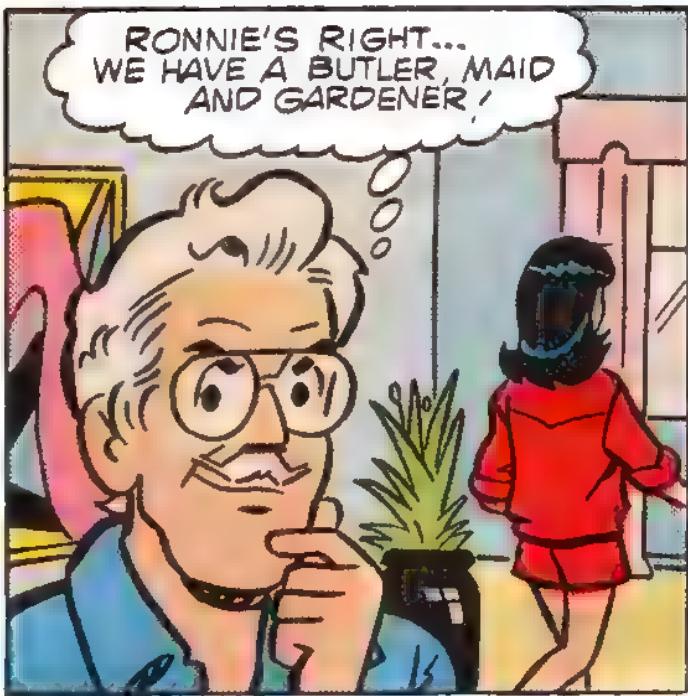
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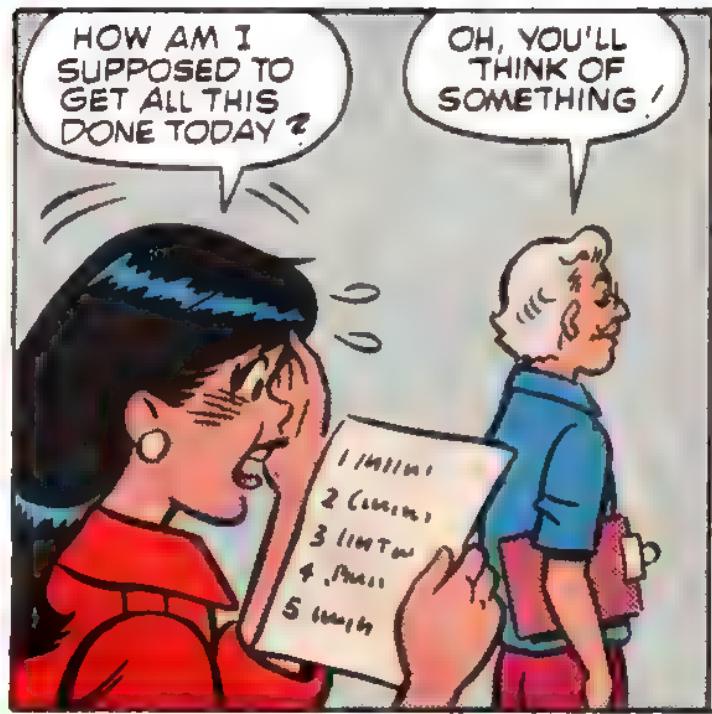


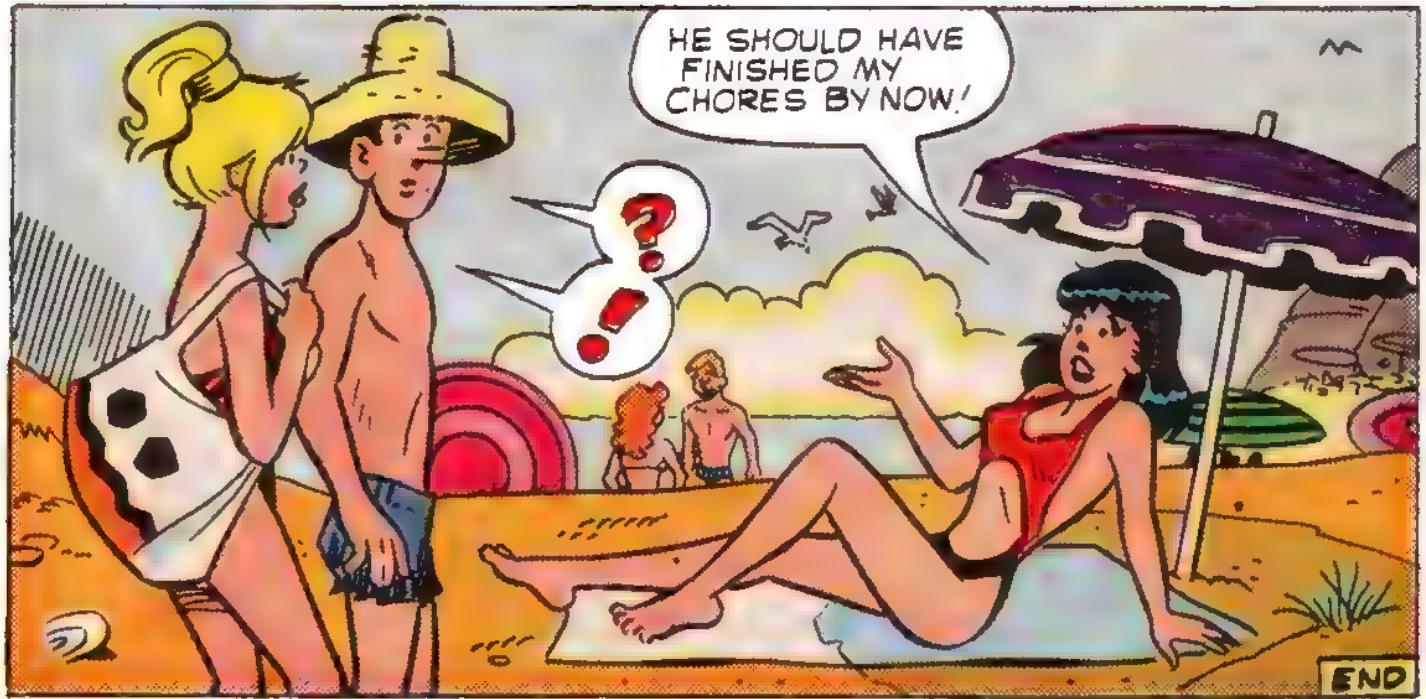
SCRIPT: JIM RUTH / PENCILLING: DAN DECARLO / INKING: RUDY LAPICK











END

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Sarah**

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* PLEASE... operators can take name and address only... CANNOT answer questions.

HOW MANY
BITES OF A
CHIPS AHOY!
CHOCOLATE
CHIP COOKIE
DOES IT TAKE
BEFORE
YOU BITE
A CHIP?

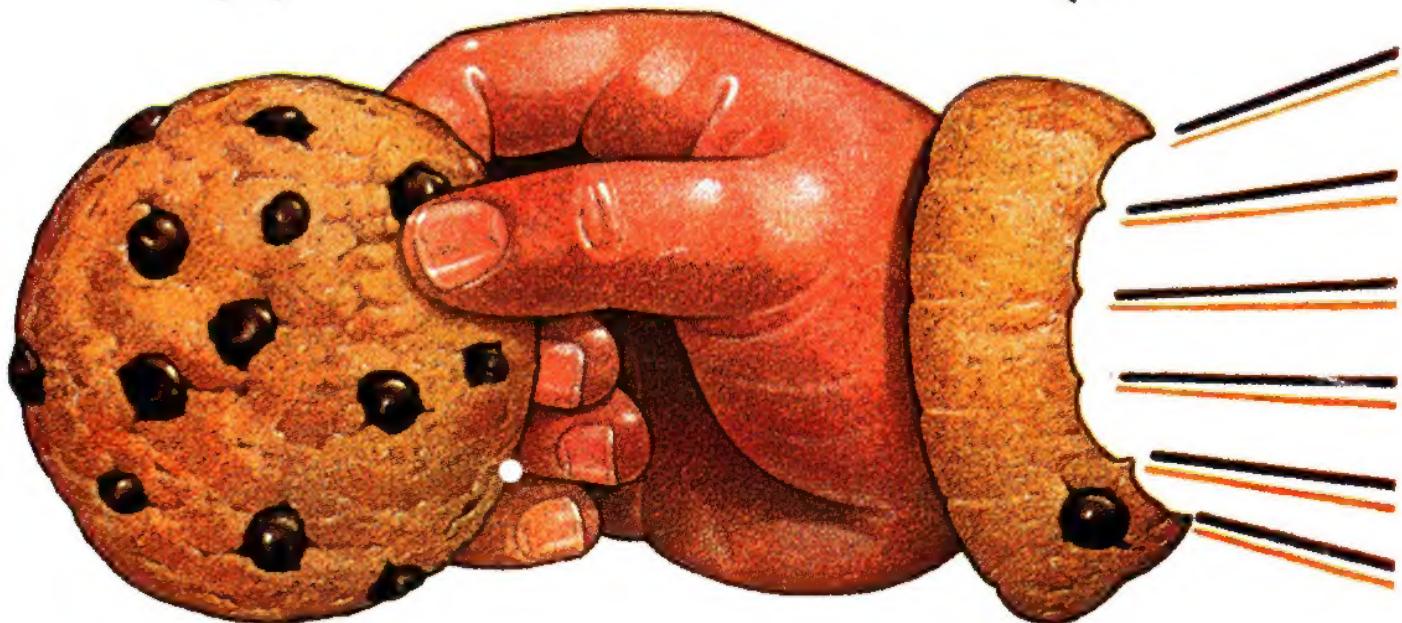
The
Chips Ahoy!
Chocolate Chip Cookies

**BETCHA
BITE A CHIP**
Fold-in



A ►

◀ B



ONCE YOU FOLD 'A' TO 'B', THE
ANSWER WILL APPEAR



A ►

◀ B

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DREGS**



**CULTURE
HAS GONE
BAD**

**HOPE YOU
ENJOYED
THE CHEESE!**